

SCIENCE SEMINAR

FRIDAY, SEPTEMBER 19
KNOTT HALL B01
3PM

SOCIAL BOOKMARKING AND COLLABORATIVE FILTERING

CHRIS WAGNER
NATIONAL SECURITY AGENCY

I WILL BE DISCUSSING SOCIAL BOOKMARKING, HOW IT CAN BE USED FOR PERSONAL BENEFIT, AND HOW IT CAN BE USED FOR A COLLECTIVE BENEFIT. IN ADDITION, I WILL DISCUSS SOME OF THE MATHEMATICS UNDERLYING RECOMMENDER SYSTEMS USED BY COMPANIES SUCH AS GOOGLE, AMAZON, AND NETFLIX. FINALLY, I'LL TALK ABOUT THE NEED FOR FURTHER RESEARCH INTO RECOMMENDER SYSTEMS AND SOME APPLICATIONS OF SOCIAL BOOKMARKING CONCEPTS.

REFRESHMENTS WILL BE SERVED